

Economic Development Committee
 Borough of Hawthorne, New Jersey
 Municipal Building
 445 Lafayette Avenue
 Hawthorne, New Jersey 07506

Meeting Minutes: July 21, 2010

Attendance:

Carl Schmidt, Chairman	Present
Frank Coppola	Absent
Daniel Dailey	Absent
Evangeline Gomez	Present
Anthony Spanedda	Present
Victor Terraglia	Present
Councilman John Lane, Council & Chamber Rep	Present
Mayor Richard Goldberg (optional)	Present

Agenda Items:

1. Mayor Goldberg Discussion:
 Mayor Goldberg reported that the prospective department store for the Merck site decided against locating a store at the site. Efforts will continue in working with the current property owner to find a suitable use.
2. Councilman Lane Discussion:
 Councilman Lane reported that the Chamber of Commerce has agreed to jointly sponsor the shopper survey with the EDC.
3. VRA Train Station Status:
 Carl Schmidt updated the EDC on the groundbreaking ceremony and requested a vote from the EDC on the purchase of a fund raising paver brick for \$175 for which is a contribution of \$25 per EDC member. The EDC members voted unanimously to purchase the brick.
4. Downtown Revitalization:
 - a. Grant Application – The Mayor received a letter from NJ DOT on June 29 declining the grant application because the number of applications far exceeded available funds.
 - b. New Grant Opportunities – Carl Schmidt contacted the NJ DOT Transit Village Coordinator in Trenton and arranged for a Transit Village Pre-Qualification meeting with the Transit Village Coordinator and members of the NJ DOT Division of Statewide Planning. The meeting is scheduled for July 23 in Hawthorne with Mayor Goldberg, Council President Bertollo, Councilman Lane, Bob Kurdock representing Senator Girgenti, and Tony Spanedda and Carl Schmidt representing the EDC.
 - c. Sign Ordinance – Victor Terraglia reported that he has started work on examining sign ordinances from other communities to determine applicability for Hawthorne.

5. Vacant Property Sub-committee

- a. Shopper Survey – Evangeline Gomez took the lead to organize the sub-committee work effort to address the survey publicity and distribution/collection plans and to schedule any sub-committee meetings that may be needed to achieve the survey start date of September 3. Carl Schmidt will arrange for a representative from the Chamber of Commerce to work with the sub-committee on the survey. All members of the EDC will help support the sub-committee survey work.

6. New Business - None

CJ Schmidt 7-23-2010