

Hawthorne Green Team Committee Minutes: April 25, 2011

Attendees: Rayna Laiosa, Robert Meier, Mike Mahometa, Mike Mariani, and Shirley Innis

Green Team Purpose

- Making community life sustainable in a way that minimizes environmental harm and depletion of natural resources
- Framework is based on the Sustainable Jersey Certification

Topics Discussed on 4-25-2011:

- a. Review March's minutes - Approved
- b. 2011 Projects
 - i. Building Healthier Communities - Walking Paths Project
 1. Discussed HandyGuide Inc. brochures – Ridgewood, Paramus, etc.
 2. Request that HandyGuide present to the Green Team about creating Hawthorne's walking map.
 3. Walking Path – Discussed to designate walking paths by color code (0.5, 1.0, 1.5, and 2.0 miles); Mike Mariani was going to start the process of indentifying walking paths in Hawthorne.
 - ii. Buy Local Campaign – “Buy Local Be Local” Slogan
 1. Chamber of Commence approved the website (excludes map of the Hawthorne businesses)
 2. Logo designed “Hawthorne 1st We all win!”; The cost of the logo will be paid by the Environmental Commission/Green Team.
 3. Fourth of July – Kickoff campaign “Buy Local Be Local”
 4. Press Release – Main Street deadline by the 2nd week of May– Prepare by Shirley Innis
 - iii. Anti-Idling Campaign – Purchase Order has been approved for 24 signs.
 - iv. Green Fair – Summer of 2011
 1. Potential Dates July 17th with a rain date July 24, 2011
 2. Event time – 11:00 to 2:00 pm
 3. Green Area of the Hawthorne Library
 4. Potential Vendors – Green Living Solutions, Girls Scouts – Pledge Save the Water, Rain barrel demonstration by Rutgers, Green Team, Buy Local Be Local table, and Solar Systems company
 5. Vendors would bring own tables, tents, and chairs for their booths
- c. Open Discussions: None

VISION STATEMENT

Hawthorne is committed to protecting our natural resources while meeting the needs of the present generation without compromising those of future generations.

Sustainability means:

- Protecting our open spaces, and conserving our natural resources with waste reduction and recycling
- Promoting environmental education, and energy efficiency to residents and businesses alike
- Considering environmental, economic, and social impacts to future development
- Improving community health and quality of life for every citizen

**Next Meeting: May 23, 2011 7:30 pm
at the Hawthorne Library**

