



Hawthorne Green Team Committee Agenda: October 24, 2011

Attendees: Rayna Laiosa, Mike Mahometa, Robert Meier, John Dorval, Mike Mariani, Phil Speudal, Erick Pinos, Hazel Pinos, Courtney Furber, Cassandra Fetchik, and Pat Hutzelman

Green Team Purpose

- Making community life sustainable in a way that minimizes environmental harm and depletion of natural resources
- Framework is based on the Sustainable Jersey Certification

Topics Discussed on 10-24-2011:

- a. Review September's minutes - Approved
- b. 2011 Projects
 - i. **Anti-Idling Campaign** – Signs have been installed at schools, except Jefferson School. Sue will follow-up with the Buildings and Grounds manager.
 1. Educational Campaign — The Green Team along with Hawthorne Police will be conducting Anti-Idling Tag Days. Team discussed the proposed dates Saturday November 19, December 2 or 3, or December 10, 2011. Event will be held at the corner of Warburton Avenue & Lafayette Avenue and Diamond Bridge Avenue & Lafayette Avenue. The Tag Day will be from 11 to 1 pm. Sue will contact the Borough Clerk for permission.
 2. Potential ideas on ways to Promote Anti-Idling Awareness - School Assemblies (contact the principal of each school)
 3. Develop a powerpoint presentation/talking points/flyer to distribute to the School System. Possible Kids-to-Kids lesson for 3rd graders
 - ii. **Green Challenge** – Water Conservation “Conserve Water...Preserve Life” Pledge Hawthorne Day October 1, 2011. Courtney is putting together an Excel spreadsheet of the households that participated. At this point, we estimate that we reached our goal of 2.5% of Hawthorne Households participating in our Green Challenge. Courtney will contact Terri Spirito for additional names that participated in the Green Challenge.
 - iii. **Green Map Project** – Discussed the Green Map project with Erick and Hazel Pinos. Erick, Passaic County Technical School student, will develop our Green Map using the Green Map software. Rayna will register Hawthorne as a Mapmaker. Potential printers for printing our Green Map – Paula Cornett Print Master Goffle Road and Passano Printer – Behind Downs Tree Service building.
 - iv. **Buy Local Campaign** – Robert is planning to meet the Economic Development Committee (October 26, 2011) to develop a partnership with the Chamber of Commerce and Green Team in the Buy Local Campaign.

- v. **Energy Audit** – Hawthorne Library – Courtney has put together an Excel spreadsheet that contains the Library’s PSE&G utility usage and costs. Courtney will contact the New Jersey Clean Energy Program for clarification on some of the data that is requested.
 - vi. **Hawthorne’s Sustainability Website** – Erick demonstrated a new website that he created outside the Borough’s website server. The Team loved the format, but was not sure if the Green Team can have a website outside the Borough’s website. Rayna will contact Charlene Elvin regarding the website guidelines.
- c. Summary Reports for 2011 Projects – To Be Written
- i. Cel-Earth-Bration 2011
 - ii. Shredding Day – April and September 2011
 - iii. Green Fair – Courtney Furber
 - iv. Annual June Environmental Program
 - v. Farmer’s Market – Robert Meier
 - vi. Recycling Depot – 2010 recycling tonnage – Mike Mariani
 - vii. Carpet & Foam Padding – 2010 recycling tonnage – Mike Mariani
 - viii. Bulky Rigid Plastics – 2010 recycling tonnage – Mike Mariani
 - ix. Backyard Composting Program – Cel-Earth-Bration and Green Fair demonstrations – Pat Hutzelman
 - x. Mayor’s Wellness Campaign – 2011 – Pat Hutzelman
- d. Wal-Mart Sustainable Jersey Grant
- i. Sustainable Jersey Luncheon – Tuesday November 15, 2011 Atlantic City NJ 11:30 am to 1:30 pm
- e. Open Discussions:
- i. Passaic County Sustainability Task Force – Passaic County Master Plan – Sustainability Element Kick-off Meeting October 18, 2011 – The primary contact will be Rayna and Lisa Szegedi will be secondary contact representing Hawthorne.

VISION STATEMENT

Hawthorne is committed to protecting our natural resources while meeting the needs of the present generation without compromising those of future generations.

Sustainability means:

- Protecting our open spaces, and conserving our natural resources with waste reduction and recycling
- Promoting environmental education, and energy efficiency to residents and businesses alike
- Considering environmental, economic, and social impacts to future development
- Improving community health and quality of life for every citizen

**Next Meeting: November 28, 2011 7:30 pm
at the Hawthorne Library**