



## **Hawthorne Green Team Committee Minutes – July 25, 2016**

Call to Order: Rayna Laiosa, Patty Elwood, and Pat MacDonnell

### **Green Team Purpose**

- Making community life sustainable in a way that minimizes environmental harm and depletion of natural resources
- Framework is based on the Sustainable Jersey Certification

### **Topics Discussed on 07-25-2016:**

- a. Review June 27, 2016 Green Team minutes - Approved
- b. Community Garden
  - i. Community Garden – Harvest Celebration – Propose date in October 2016 at Ambulance Building Corp – Pat will contact John Lane for availability; Tentatively propose Saturday October 15, 2016
- c. Sustainable Jersey Re-Certification– Borough of Hawthorne certification expires December 31, 2016
  - i. Sustainable Jersey Initial Response received July 18, 2016; Actions that must be revised and re-submitted by deadline of September 11, 2016 – Rayna is working on preparing the revised documents to be submitted
    1. Environmental Commission
    2. Farmers Markets
    3. Energy Education and Education
    4. Hold a Green Fair
    5. “Green” Your Green Fair
    6. Making Farmers Markets Accessible
    7. Green Business Recognition Program
    8. Backyard Composting Program
    9. Community Forestry Plan and Tree Cover Goal
    10. Tree Maintenance Programs
    11. Community Asset Mapping – Rayna contacted Hazel for assistance from Brandon
    12. Recycling Education & Enforcement
    13. Environmental Commission Site Plan Review
  - ii. All actions must be completed September 11, 2016 to be recognized at the NJLM conference
- d. Buy Local Campaign – Partnership with the Hawthorne Chamber of Commerce – Month of July 2016;
  - i. New Character “BEE Local, BEE Hawthorne” Find the Hawthorne BEE!
  - ii. Pick up prizes – Patty, Pat, and Mary will pick up prizes as directed by Meg Natale
  - iii. Grand Celebration at Farmers’ Market – Sunday July 31, 2016 at Noon – Encourage everyone to attend
- e. Sustainable Jersey Small Grants Program – Awarded \$2,000 April 2016 – Native Plant Innovation Project
  - i. Created a Native Plant Sub-Committee – Rayna, Mary, Carol, Pat, Yvonne, Patty, Barbara and Ed McGuirk

- ii. Identified Chamber Member Locations
    1. Magic Carousel, - Patty – measured the length and width of the plant area and design/layout of native plants is complete
    2. Paul’s Motor – Mary/Patty– Interested – large pot 19 x 21; suggestion elder berry – Mary/Patty - Agree the selection of – winterberry holly is the appropriate choose; Owner is very excited to work with the Green Team
    3. Puzo’s – Interested – spotted geranium; phlox – creeping (early summer) – agreed on the native plants
  - iii. Identified Borough Owned Property Locations
    1. **Borough Hall** – Carol – suggestion outside Mayor’s window – winterberry holly male (1) and females (2); Patty is working on the design/layout of the native plants; will propose at next’s Green Team meeting
    2. **Hawthorne Bandshell** – Mayor/Administrator approved the location; will re-evaluate native plants locations after Hawthorne Day (due to the 2<sup>nd</sup> portable stage location)
  - iv. Next Steps: Work with Borough Administration with the identified Borough owned locations and Chamber business that have been selected for the native plant project
  - v. Joe Meltzer – installed the sprinkler head in the monarch butterfly garden. Estimate \$100 for the work conducted by the contractor – Waiting for invoice to process payment
  - vi. Publicity – Local newspapers highlight each business/borough owned property
- f. 6<sup>th</sup> Annual Green Fair Sunday September 18, 2016 (rain date Sunday October 2, 2016)
- i. **Time of Event** 9 am to 2 pm; set-up 8:00 am
  - ii. **Men of Horse Band** – 10:30 am to 1:30 pm with (2) 15 minute breaks – Mike will contact the band. - Confirmed
  - iii. **Potential Vendors**
    1. Amy Rowe – Rainbarrel/water conservation booth – Rayna will follow-up
    2. Barbara McGuirk – native plants and Monarch Butterfly
    3. Hawthorne Recycling – Maureen Cook
    4. Pottery – Mary Mahon; Changed to “Animals Need You” non-profit organization - Confirmed
    5. City Green - Confirmed
    6. Hawthorne Garden Club – Patty Elwood will contact
    7. Flo’s Market – Confirmed
    8. Cuban Flavor Café – Not a Chamber Member; Gourmet Express – Rob will contact
    9. Pandora Healing
    10. Goffle Brook Farm
    11. Passaic County 4-H Club – Amy Rowe
    12. Rocky’s Pet Pantry
    13. Knead-U-Need – Rob/Rayna confirmed
    14. NJ Clean Energy Program – Promote programs
    15. Green Team/Environmental Commission Booth – Community Garden, Rain Garden, butterfly garden at the library
    16. Food Bank – “New Hope” – Hazel will contact
    17. Viridian Energy – Hazel will contact
    18. Glen Rock Bike Shop/ AAA Bike Safety – Changed to Hawthorne Police Bike Register, Project Medicine Box – Rosanne will contact - Confirmed

19. Hawthorne School of Dance – Rosanne will contact
  20. TechinArt – Rayna will contact Danielle
  21. Hybrid – Car Dealerships – Rob will ask Hawthorne Chevrolet; then Bob Maggio will contact his network
  22. The Learning Tree – Rayna confirmed
  23. Paula Tutein – Booth on Coaching for Life – Opening Insights, LLC – Rob confirmed
  24. Green Living Solutions – Mike will follow-up
  25. Pilates Fusion – Pat Curcio
  26. Green Mojo Eco Consulting Company from last year – Paterson, NJ – Rayna will contact them
  27. Chet Scents – Soy Candles - Confirmed
  28. Holistic Nutrition for Life – Mary Mahon – Team agreed for them to participate; Mary will confirm
  29. People for Peace Mary – Team agreed not a good fit for the Green Fair, but recommend the Craft Fair at the Farmers’ Market
- iv. **Farmer’s Market Vendors** – Beekeeper; will bring a beehive at the Green Fair
  - v. **Tables and Chairs** for event – Hawthorne Board of Recreation (Maureen/Bob Scully- tables) and Boys & Girls Club (John – chairs)
  - vi. **Press Release** –
  - vii. **Green Fair Signs**
  - viii. **Green Fair Flyers**
  - ix. **Giveaways**
  - x. **Special Invitations** – Mayor and Council

g. Open Discussions: None

#### **VISION STATEMENT**

Hawthorne is committed to protecting our natural resources while meeting the needs of the present generation without compromising those of future generations.

Sustainability means:

- Protecting our open spaces, and conserving our natural resources with waste reduction and recycling
- Promoting environmental education, and energy efficiency to residents and businesses alike
- Considering environmental, economic, and social impacts to future development
- Improving community health and quality of life for every citizen

**Next Meeting: August 29, 2016 at 7:30 pm  
Hawthorne Library**