



Hawthorne Green Team Committee Minutes: April 23, 2012

Attendees: Rayna Laiosa, Erick Pinos, Pat Hutzelman, Mike Mariani, Robert Meier, Mary Mahon, Mark Robinson, Mike Mahometa, Sue Balik and Phil Speudal

Green Team Purpose

- Making community life sustainable in a way that minimizes environmental harm and depletion of natural resources
- Framework is based on the Sustainable Jersey Certification

Topics Discussed on 04-23-2012:

- a. Review March's minutes – Approved
- b. 2012 Projects
 - i. **Green Map Project** – Complete – Kickoff Launch Saturday April 21, 2012 20th Annual Cel-Earth-Bratton. Huge success! Need pricing for frames for the Green Map (Municipal Building and Hawthorne Library); Erick will prepare the powerpoint presentation for the Council meeting in June. Suggested to conduct a presentation at the BOE meeting. Team agreed to conduct a presentation to the BOE. Donna, graphics artist, and Erick will be providing invoices for their services of the Green Map.
 - ii. **Anti-Idling Campaign** – April 2012, the Kids-to Kids program conducted an anti-idling lesson for 3rd graders. It was successful. Potential anti-idling awareness – Farmer's Market, Memorial Day Parade. Sue is working with Detective Bobby Finstra to identify Phase II locations for the Anti-Idling signs.
 - iii. **Buy Local Campaign** – Joint partnership with the Chamber of Commerce and Well Read Bookstore to conduct a Scavenger Hunt the month of July to increase awareness of "Buy Local" and the Green Map. Theme "Where's Baloo?" Bill Skees (owner of Well Read Bookstore) and Rayna will present the program to the Chamber on Tuesday May 8, 2012. Rayna is working with Gwen on the purchase of "Baloo" bears as part of the program. Robert is getting another quote for printing materials from Print Master in Hawthorne.
 - iv. **Rain Barrel Workshop** – Saturday May 5, 2012 at the Hawthorne Library. A local business, Bogies Hoagies, will be providing the refreshments for the participants. Rayna will order the food once I receive the final count of participants from Pat. Pat will follow-up with Amy Roe on the final count of rain barrels. Mark will contact each of the individuals that were interested in the rain barrel workshop from the 2011 Green Fair. Pat developed and submitted the press release to the local newspapers, Hawthorne Press and Gazette. Rayna sent the rain barrel workshop flyer/press release to the NW Environmental Commission website, Sustainable Jersey, ANJEC, Channel 77, Hawthorne School, and the Borough website. At the annual Cel-Earth-Bratton event (April 21, 2012), there was a table to encourage residents to participate in the rain barrel workshop. In addition, the Recycling Department put the flyer in each of the recycling bags that was given to

participants. The rain barrels will be delivered to the library on Friday May 4, 2012. Pat will be at the library for the arrival.

c. Open Discussions:

- i. **Memorial Day Parade** – Monday May 28, 2012 – Team agreed to participate in the parade. Rayna will communicate to Charlene Elvin, Borough Administrative Assistant. Interested Green Team members Rayna Laiosa, Mark Robinson, Erick Pinos, Hazel Pinos, Sue Balik, and Robert Meier.

VISION STATEMENT

Hawthorne is committed to protecting our natural resources while meeting the needs of the present generation without compromising those of future generations.

Sustainability means:

- Protecting our open spaces, and conserving our natural resources with waste reduction and recycling
- Promoting environmental education, and energy efficiency to residents and businesses alike
- Considering environmental, economic, and social impacts to future development
- Improving community health and quality of life for every citizen

**Next Meeting: May 21, 2012 at 7:30 pm
at the Hawthorne Library**