



Hawthorne Green Team Committee Minutes: March 26, 2018

Call to Order: Rayna Laiosa, Liana Romano, Rosanne Zagatta, Mike Ptak, Josh Kobuskie, Mary Mahon, Pat MacDonnell, Robert Meier, and Carol Robertson

Green Team Purpose

- Making community life sustainable in a way that minimizes environmental harm and depletion of natural resources
- Framework is based on the Sustainable Jersey Certification

Topics Discussed on 0226-2018:

- a. Review February 26, 2018 Green Team Minutes – Approved
- b. Community Garden Discussion
 - i. Community Garden – 2018 Growing Season – Pat Confirmed that all gardeners submitted the 2018 garden application and fees;
 - ii. Mulch Delivery and Identify a Saturday in May for Community Garden Clean-Up; Request Maureen Cook DPW – work order mulch delivery the week of May 7, 2018
 - iii. Community Clean Up Day – Saturday May 19, 2018 at 10:00 am (Rain Date: Sunday May 20, 2018)
 - iv. Pack 30 Cub Scouts – Location: Community Garden Workshop; Green Team members will teach the Cub Scouts on how to grow vegetables and Hawthorne’s Community Garden; Tuesday May 8, 2018 at 6:30 pm; All are welcome to attend; Pat, Carol, Liana, and I will present at the Community Garden workshop. Pat MacDonnell communicated/invited the gardeners to participate at the workshop;
- c. Green Lectures 2018
 - i. Goffle Brook Farms – Native Plants – May is not good; Looking at dates in June; Either June 5 or 7th, 2018; Mary will follow up with Donna.
- d. Hop the Shop Saturday March 24, 2018 to Saturday March 31, 2018
 - i. Grand Celebration Saturday March 31, 2018 at 5:00 pm Mr. Cupcakes; It went well.
- e. Bird Watch – Walking Tour – Propose a Date in the Spring 2018 – Cofirmed Saturday May 12, 2018 at 8:30 am Rae Mansion Goffle Brook Park; Will be led by Liana, Lisa and Holly; Liana will prepare the press release and distribute to team.
- f. Brochure/flyer – Who we are, What we do, and Volunteer Request – Hawthorne High School Interns; Discussed the content; Mike and Josh request pictures- Pat (Community Garden) Lisa – (Birds); Rayna (Cel-Earth-Bratton (sent via We Transfer software system), Hawthorne Environmental Commission- review Facebook page); Mike and Josh will prepare the draft brochure and bring to the April 12, 2018 Environmental Commission meeting

- g. 2018 ANJEC Open Space Stewardship Grants for Environmental Commissions Supported by the Sandy Batty Grant Fund Deadline Friday April 13, 2018 at 4:30 pm
 - i. Carol prepared the initial grant application based on the “Gateway to the Passaic River” Sustainable Jersey Grant application
 - ii. Discussed the grant application project – develop a trail map, trail sign; and install nesting boxes; revised the grant budget
 - iii. Rayna will distributed final draft to Carol and Rosanne for comments
 - iv. Rayna prepared and sent a letter of support letter to Eric Maurer as part of the grant application package.

- h. 26th Annual Cel-Earth-Bratton – Saturday April 21, 2018 10:00 am to 2:00 pm
 - i. Theme – **“Discover’s Hawthorne’s Natural Beauty”**

 - ii. Focus on Interactive Educational – Demonstrations “Scavenger Hunt or Treasure Hunt” – Environmental Commissioner or Green Team Member will lead the Topic – Each lead will develop a Question for the Scavenger Hunt. Rosanne will lead the Interactive Educational Program
 - 1. **Garden Tips** – Carol Robertson and Pat MacDonnell – Submitted questions
 - 2. **Birds of Hawthorne** – Goffle Brook Park and 8 Acre Woods – Liana Romano, Holly Cowen, and Lisa DeVos (have coloring pages of birds from last year’s Cel Earth Bratton)
 - 3. **Hawthorne Green Map** - Green Spaces – 8 Acre Woods – Need to re-print additional maps of the trails Walking and Bicycle Paths on the Green Map Goffle Brook Park; “Hawthorne’s Green Map” – Mike Mariani discussed potential questions- Completed; Rayna will send the pdf file to Mike and Lisa to print for our event in April 2018 (completed 3-16-18); Rayna needs to contact Donna (Green Map – Graphic Artist) for the working files of the Green Map to update the information.
 - 4. **Stormwater Pollution Prevention** – Alex Vetlov – In process of demonstration project
 - 5. **Hawthorne Recycling Program** – Maureen Cook – Submitted questions
 - 6. **Native Plants** – Carol Robertson and Pat MacDonnell – Submitted questions
 - 7. **Hawthorne Historical Society** – Carol will follow up them – Confirmed
 - 8. **Shade Tree Commission** – Confirmed
 - 9. **Hawthorne Environmental Commission/Green Team** – Confirmed
 - 10. **Chet Scents** – Confirmed
 - 11. **BEAR** – Confirmed
 - 12. **Craft Workshop** – Confirmed
 - 13. Design the Hawthorne’s Scavenger’s Hunt Card - Each student will visit each booth/vendor at the Cel Earth Bratton; Answer a question and their “card” will be stamped; Once the card is all stamped, then the “card” will be entered in a raffle. Grades K- 2; 3-5; 6 to 8; There will be one (1) winner from each grade group.

 - iii. School Liaison to the Environmental Commission – Cel Earth Bratton – Kasey Daniel – Confirmed by Rosanne Zagatta

- iv. Request Teachers Representing the 5 schools – Distribute letters – In process – Completed
- v. Green Project Contest – Hawthorne’s Green Map
 - 1. Prizes – Local and surrounding businesses; need donation letter – Completed
 - 2. Create 2018 Business List – See Excel spreadsheet; Liana, Carol, Maureen, Pat, Alex, Hazel, Mary, and Rosanne will be designated at the local Hawthorne Businesses to request donations; Lead by Pat MacDonnell who will collect all the donated prizes.
 - 3. Judges – TBD
 - 4. 1st Place Winners Displayed at the Hawthorne Library- Confirmed
- vi. Entertainment/Vendors
 - 1. Rizzo Reptile – Booked - Confirmed
 - 2. Facepainting/Tattoos/Sponges – confirmed Hawthorne High School Cheerleaders
 - 3. Craft Workshop – Mary Mahon and Mary Lou DiMattia - Confirmed
 - 4. Hawthorne Shade Tree Commission – Confirmed
 - 5. Gourmet Express – Confirmed
 - 6. Chet Scents – Request a question from them for Scavenger Hunt – Confirmed
 - 7. Coco Sol – Natural products – body buffs, soaps, etc. – Rayna will follow up; request a question from them for Scavenger Hunt - Unable to participate at our Event; next year 2019
 - 8. Lincoln Middle School – Games – Two (2) new teachers are interested in participating at Cel-Earth-Bratton; Raffles – plants??? – Rosanne Zagatta - Confirmed
 - 9. Hawthorne High School Ecology Club – Dirt Cake Scott Chrimel – Need to follow up with Scott; received comments from last year – did not go well. – Confirmed – Rosanne re-confirmed dirt cake will be fine for 2018
 - 10. BEAR – Confirmed participation; request a question from them for Scavenger Hunt
 - 11. Make Vendor Table Signs - Rayna
- vii. T-Shirts and Bags - Will be utilizing the Hawthorne Green Map design – changing the wording to “Discover Hawthorne’s Natural Beauty” Maureen will work with Marc on pricing. Color of t-shirt – potentially gray; Received initially pricing of T-Shirts for a quantity of 150; Maureen will further evaluate with additional vendors to pricing; Finalized the T-Shirt Design – Maureen Cook – Will be issuing Purchase Order with Any Promo
- viii. Cel-Earth-Bratton Giveaways – Rosanne Zagatta – Budget \$274
- ix. Publicity
 - 1. Cel-Earth-Bratton Flier distributed throughout town
 - 2. Press Release – Hawthorne Press, Gazette – Week of March 26 and April 2, 2018
 - 3. Ad – Hawthorne Press – Week of April 16, 2018

4. Borough Website, Channel 77
 5. Facebook
 6. Nixel Alert – Thursday before the Event
 7. Cel-Earth-Bration Lawn Signs – Permit and Distribute throughout Town (Mike Mariani); Maureen will work Building Department to receive permit
- x. Thank You Sign – At Cel Earth Bration and Post on the Channel 77 Hawthorne Channel
- i. Open Discussions:
- i. Bird Field Trip – “Gateway to the Passaic River” woody area – Saturday April 28, 2018 TBD time – Carol, Lisa, Holly, Rayna, and Mary will attend; Moved to Saturday May 12, 2018 after the Bird Walk

VISION STATEMENT

Hawthorne is committed to protecting our natural resources while meeting the needs of the present generation without compromising those of future generations.

Sustainability means:

- Protecting our open spaces, and conserving our natural resources with waste reduction and recycling
- Promoting environmental education, and energy efficiency to residents and businesses alike
- Considering environmental, economic, and social impacts to future development
- Improving community health and quality of life for every citizen

**Next Meeting Hawthorne Green Team
April 23, 2018 at 7:30 pm
Hawthorne Library - Will be cancelled**